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MS, MWC

PORTFOLIO

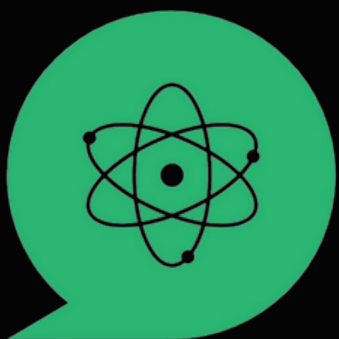
Selected
Works

2023-2024



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Welcome to my portfolio!

I'm a Nashville-based scientific writer whose expertise spans IRB submissions, protocol writing, and grant applications. With each project, I strive to bridge the gap between scientific rigor and readability.

Over the years, I've honed my skills alongside healthcare professionals, researchers, and regulatory boards. As a result, I'm able to tailor each document to resonate with diverse audiences, from regulatory committees to clinical trial teams.

The MWC credential after my name affirms my commitment to quality and ethical standards and guarantees proficiency in assessing the purpose, audience, and context for each project. My services also include detailed editing and constructive feedback, ensuring high standards of clarity, accuracy, and usability.

If you're looking for a medical writer with regulatory expertise, clinical knowledge, and a commitment to the highest standards of research ethics and integrity, I invite you to explore my portfolio further.

**Emilee Friedman
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Introduction

MEDICAL ARTICLE WRITING

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April - May 2024

Project Description: Client was looking for a qualified and degreed writer to assist in the completion of a 15-page medical journal article, with emphasis on the need for a writer who understood the published article process.

Scope: The purpose of this article was to update existing guidelines for occupational medical care and disability management. The client's recommendations for how to prevent work loss and short- and long-term disability, and methods to improve the return-to-work process were provided, based both on scientific literature and committee consensus opinion.

Audience: Employers in various sectors, healthcare professionals, and human resources departments

Client Feedback: ★★★★★ and re-hired for additional work

Key Skills Required

- Literature review and critical appraisal
- Data interpretation
- Medical writing expertise
- Adherence to journal style and submission requirements
- Knowledge of occupational health
- Familiarity with diagnostic criteria
- Understanding of epidemiology
- Guideline development methodology
- Stakeholder analysis and consensus building
- Audience awareness
- Attention to detail
- Ethical awareness and familiarity with health privacy

CONTENT WRITING

1 of 2

3

August 2023 - October 2024

Project Description: This project involved creating high-quality, engaging educational medical content for APRNs, to include writing scripts to support the creation of a YouTube channel. The client requested the use of fun, accessible medical language that “[could] be taught to a 5-year-old”. Additional content was requested for emails and blog posts.

Scope: In addition to familiarity with a variety of medical topics (see below), this project required an in-depth understanding of the educational path for nurse practitioners (NPs), including the board exam options and numerous certifications (PMHNP, FNP, AGACNP).

Audience: aspiring NPs, board exam preparers, nursing students, current NPs

Client Feedback: “[Emilee] knocked it out of the park immediately! She delivers over and over again and I could not be more pleased.”

Key Skills Required

- Medical content creation
- Scriptwriting for video
- Educational content development
- Audience adaptability and engagement
- Simplification of complex concepts
- Knowledge of APRN certification pathways and NP practice areas
- Research skills
- Creative writing skills

Topics Covered

Not an exhaustive list

- Doxycycline prevention
- Rh antibodies/management during pregnancy and labor
- Pernicious anemia
- HELLP syndrome
- Pheochromocytoma
- Streptococcal and Epstein-Barr Virus infections
- AANP vs. ANCC exams, certification renewal, scoring
- Social determinants of health

CONTENT WRITING

2 of 2

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August - December 2023

Project Description: This client was seeking a healthcare content writer to create an e-publication focused on wellness, as well as related sponsor highlights, for a newsletter published by their local chamber of commerce.

Scope: Each monthly newsletter focuses on one topic that is relevant to the community, and highlights local sponsors who provide services related to that topic. For example, the edition focused on food and social media also outlined nutrition education resources provided by sponsors.

Audience: chamber of commerce and community members

Client Feedback: *Not provided*

Key Skills Required

- Concise writing
- Audience awareness
- Brand voice adaptation
- Health and wellness knowledge
- Engaging headline creation
- Empathy and tone sensitivity
- Research, editing, and proofreading
- Storytelling ability

Topics Covered

Provided by client

- "Ways to Look Better, Feel Younger, and Live Your Best Life"
- "Thriving As An Introvert in A Noisy World"
- "Healthy & True Responses to 'How Are You?'"
- "Easy Ways to Upgrade Your Life"
- "Food & Social Media: You Are What You Consume"
- "Dealing with Family & Interpersonal Relationships During the Holidays"

IRB SUBMISSION

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May - June 2024

Project Description: This client was preparing for a submission to a designated central IRB and needed another set of eyes on their clinical trial documents.

Scope: The client's clinical trial was testing the efficacy of a medical device in treating symptoms of a mental health disorder and required adherence to FDA's investigational device exemption (IDE) and nonsignificant risk (NSR) guidelines. In addition to proofreading and formatting the study protocol and safety plan, I assisted the client in writing their informed consent form (ICF) and details of their recruitment plan. Once these documents were complete, I created and provided the client with a checklist of required documents and information that they would need for their IRB submission.

Audience: central IRB, FDA, clinical trial investigators and participants

Client Feedback: *Not provided*

Key Skills Required

- Regulatory knowledge
- Clinical trial documentation expertise
- Document formatting
- Checklist development
- Ethical and participant-centered language (plain language guidelines)
- Research and analytical skills
- Technical editing
- Human subjects research protection guidelines (HRPP)
- Good clinical practice guidelines (ICH GCP)

MEDICAL REVIEW

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October 2024 - Present

Project Description: This client sought a medical reviewer to review blog posts for accuracy.

Scope: The client's blog is focused on a variety of podiatric and related neurological topics, including foot drop, multiple sclerosis, peripheral neuropathy, and orthotic braces.

Audience: patients, general audience

Client Feedback: *Not provided*

Key Skills Required

- Podiatric and neurological knowledge
- Verification of medical accuracy
- Health communication and patient education skills
- Identifying and incorporating evidence-based practice
- Cultural competence and sensitivity to patient experiences
- Attention to detail

GRANT PREPARATION

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October 2024

Project Description: This client was applying for an FDA grant for their clinical trial.

Scope: The client's protocol and research plan were written already; they needed to be formatted, proofread, and edited to ensure both the integrity of the trial design and compliance with the review criteria.

Audience: FDA, clinical trial investigators. and trial subjects

Client Feedback: "[Emilee's] expertise as a medical/scientific writer has been invaluable to our projects. Emilee combines deep subject matter knowledge with a clear, precise writing style, making complex topics accessible without sacrificing accuracy."

Key Skills Required

- Regulatory knowledge
- Grant writing skills
- Understanding of rare diseases, including recruitment challenges
- Clinical trial knowledge
- Medical/dermatological knowledge
- Evidence-based justification
- Logical flow and cohesion
- Consistency in tone and style
- Formatting and document compliance
- Critical appraisal

PROTOCOL & IB

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April 2023 - January 2024

Project Description: The client was a life sciences company whose focus is leveraging FDA-identified mechanisms to provide providing patients with rare or serious diseases access to pharmaceuticals via the FDA's Expanded Access program. They were seeking a medical writer to write the protocol and investigator's brochure (IB) for a clinical trial, and emphasized the need for a medical writer with experience writing protocols for interventional clinical trials.

Scope: This project required a deep understanding of *in vivo* and *in vitro* preclinical data, as well as the analysis and comprehension of a sizeable body of supporting scientific literature.

Audience: FDA, IRB, clinical trial investigators. and trial subjects

Client Feedback: "[Emilee] was extremely detail-oriented and very organized. She was also highly responsive and attentive to our deadlines. We would recommend her to anyone looking for a medical writer."

Key Skills Required

- Clinical protocol writing expertise
- Data analysis and interpretation
- Scientific and clinical understanding
- Regulatory knowledge
- Risk and safety management
- Document formatting and compliance
- Understanding of pharmacokinetics, dosing regimens, and administration routes
- Ethical and participant safety considerations (HRPP/GCP)
- Research and critical appraisal

WHITEPAPERS

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April 2023

Project Description: The client was a molecular diagnostics company in need of whitepapers to promote a new product.

Scope: This project included writing 3 whitepapers related to early identification of transplant rejection via molecular markers, and involved incorporation of the brand's tone and design.

Audience: Healthcare providers and clinical laboratory managers

Client Feedback: "Emilee is a dedicated, skilled, and professional writer. Her ability to understand and capture the essence of all our projects was remarkable. Her writing style perfectly aligned with our brand's tone and message, and it was evident that she invested time in researching and understanding the subject matter."

Key Skills Required

- Molecular biology and genomics expertise
- Knowledge of transplant medicine
- Biomarker development
- NGS workflow optimization
- Data interpretation and analysis
- Clinical relevance insight
- Project and workflow management
- Clinical reporting and documentation
- Communication skills



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